





People are increasingly embracing a two-wheeled lifestyle. A smart choice because riding a bicycle is an enriching experience.





Riding in comfort since 1956

Selle Royal has been a world-leading bicycle saddle brand for over 50 years. Our history is one of continuous innovation built on research, technology, and advanced design. Present in over 70 countries around the world today, with product lines designed for every type of riding, Selle Royal is the first choice for individual cyclists and major bicycle manufacturers alike.

Selle Royal is our name. Supporting cyclists is our mission. Come and explore our way of riding.

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Selle Royal Cyclists Riding Position

Riding position has naturally the most influence on how the sit bones and other intimate parts of the body contact the saddle.

It's these contact points that must be addressed with specific saddle designs. Selle Royal has categorized 4 riding positions to address these important contact areas: Sport, Athletic, Moderate and Relaxed.

SPORT15°

The Sport rider typically sits on the saddle with a 15-degree spine angle. This position places the sit bones towards the front of the saddle.









ATHLETIC 30°

The Athletic rider typically sits on the saddle with a 30-degree spine angle. This more upright position moves the weight distribution and sit bone area farther back on a saddle.









MODERATE

The Moderate rider typically sits on the saddle with a 60-degree spine angle. This position continues to move the rider's weight and sit bones farther back on a wider saddle.









RELAXED

90°

The Relaxed rider typically sits upright with a 90-degree spine angle. This position places over 60% of the riders weight directly over the rear of the saddle.









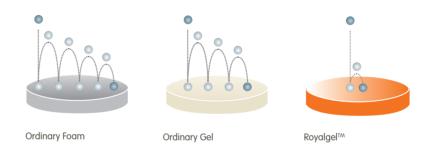
Royalgel™, Maximum Comfort, Top Pressure Reduction

Used under sole license by Selle Royal, RoyalgelTM is an exclusive gel patented by Bayer Material Science in Germany. RoyalgelTM is a polyurethane matrix material that is injected directly under the saddle cover during the production process. It is the only gel which does not age, harden or migrate.

It is clearly distinctive from all other gel materials for a simple reason: other types of gel are molded with a honeycomb structure, using hard, but elastic compact materials, which do not deform, but simply collapse under weight. Hence, it does not provide the modular adaptation quality of RoyalaelTM.

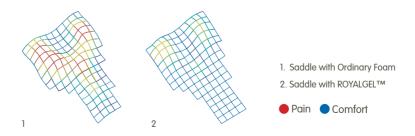
SHOCK ABSORPTION TEST

If you let a steel ball drop from a height of 30 cm (1 ft), RoyalgelTM will absorb shocks far better than the ordinary foam or gel padding of the competition, demonstrated clearly as shockwaves disappear inside the RoyalgelTM padding and away from the cyclist's body. The number and height of rebounds indicate the capacity to absorb shock. The smaller and shorter the rebound, the higher the shock absorption properties.



PRESSURE DISTRIBUTION TEST

Scientific tests have proven that Royalgel™ padding reduces pressure on the pubis and ischial areas by up to 40% compared to other gel and non-gel saddles to provide the maximum level of comfort through better weight distribution across its entire surface.

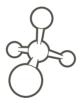


Features Tradition and innovation

Selle Royal has over 50 years' experience researching and developing innovative materials, designs and advanced technology to produce the most comfortable high performance saddles on the market.

Check out on the technical table for each specific saddle to see if a particular feature is available.

TECHNOLOGY



ROYALGELTM

Royalgel™ guarantees the highest level of comfort, reducing pressure peaks by up to 40% thanks to its unique tridimensional gel structure.



HAND MADE

Selle Royal combines more than 50 years of craftsmanship with the best of modern technology.



WATER RESISTANT

Royal Vacuum Light is a Selle Royal Technology that allows the saddle to be 100% sealed and 20% lighter than ordinary saddles of the same category.



MANGANESE RAIL

Manganese rails reduce weight compared to normal saddle rails.



INTEGRATED CLIP SYSTEM

A patented clip system positioned at the rear of the saddle for easy attachment of a light or saddle bag.



PLUG-IN

An extremely soft Royalgel™ insert is integrated preventing compression of the perineal area for increased comfort on long journeys.



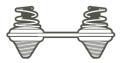
FOAM MATRIX

The foam matrix open cell structure confers increased elasticity and breathability to guarantee a durable and comfortable saddle.



ELASTOMERS

Safe, silent and permanently non-deformable, an elastomer can absorb even the severest and most unexpected shocks, because it works vertically and horizontally.



DOUBLE SPRINGS

Some Premium and Classic saddles are equipped with double springs to guarantee a great suspension with their two complementary movements.

ECO FRIENDLY



CORKGEL

An innovative material based on an organically-sourced polyurethane gel combined with natural cork.



LESS FOSSIL MORE GREEN

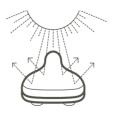
A major advance in the development of an environmentally-friendly saddle and a representation of our long-standing commitment to a "less fossil, more green" way of life.



NATURAL OIL

Foam and Elastomers are formulated using natural oil polyols, such as Castor Oil from sustainable cultivation, Palm Kernel Oil and Soybean Oil.

COVER



COOL COVER

Our extraordinary cover is up to 25°C cooler than normal black saddles due to our special material which reflects sunlight.



LEATHER COVER

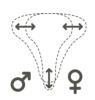
Cover is made from 100% natural leather.



STRENGTEX

The cover is made from a unique layer of elastic material to guarantee a saddle of great durability.

SHAPE



ANATOMICAL DESIGN

Designed to accommodate the different male and female anatomical structures.



VENTILATION CHANNEL

Relieves pressure on the perineal area, while reducing uncomfortable perspiration.



EVERYDAY COMFORT

Owing to its utilitarian design, this saddle is suitable for most any kind of daily activity.



E-BIKE

This saddle has been specifically designed to provide maximum comfort to the E-bike user.







RESPIRO Start cool stay cool

Leaving a bike in the sun or riding in hot weather can raise your saddle temperature to an uncomfortable level. To avoid unpleasant perspiration and discomfort, the Respiro line is designed with a ventilation channel and special materials to minimize saddle heat.

MAIN FEATURES



VENTILATION CHANNEL

Keep cool while riding



LEATHER COVER

Enjoy the comfort of natural leather



HAND MADE

50 years of craftsmanship and technology



COOL COVER

Up to 25°C cooler in sunlight



ROYALGELTM

Maximum comfort, top pressure reduction



FOAM MATRIX

Open cell structure

Check-out which specific features are available for each singular model of saddle. To learn more, turn to the "Features" section on page 10.



RESPIRO SPORT - 9029HRT A4 9604 Size: L 281mm/ W 143mm/ W 255g SRP € 79,90







| ATHLETIC

RESPIR	₫0				
Size: L	278mm/\	N 162mn	n / W 365g		
SRP € 9	9,90				
			À	53	



RESPIRO SOFT - 5130HRT A8 91L4	₫Q.
Size: L 277mm/ W 163mm / W 360g	
SRP € 64,90	

















MODERATE |

đ **RESPIRO '50 LEATHER - 9031HET A2 7029** Size: L 280mm/ W 184mm / W 470a SRP € 99,90















Size: L 265mm/ W 202mm / W 490g

SRP € 99,90















đ **RESPIRO SOFT - 5131HET A7 91L4** Size: L 277mm/ W 182mm / W 465g SRP: € 64.90

















RESPIRO SOFT - 5131DET A7 91L4

Size: L 263mm/ W 199mm/ W 475g

SRP € 64.90



















Mn²⁵



RESPIRO '50 LEATHER - 9032DET A2 7029

Size: L 256mm / W 228mm / W 750g

SRP € 99,90











đQ

RESPIRO SOFT - 5132DET A7 91L4

dQ

Size: L 256mm / W 227mm / W 725g

SRP € 64,90























ERGOGEL



ERGOGEL Anatomically designed

Ergogel is our line of anatomically designed saddles for men and women created to relieve pressure on the perineal area for the ultimate in comfort.

MAIN FEATURES



ANATOMICAL DESIGN
Gender specific



PLUG-INSuperior Royalgel™ comfort for sensitive areas



ROYALGEL™Maximum comfort, top pressure reduction

ATHLETIC

ERGOGEL PLU	đ	
Size: L 276mm		
SRP € 59,90		
	7.47	25



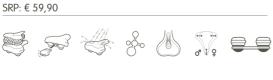
ERGOGEL PLUG-IN 5181DRT A2 8069					Q.	
Size: L 259 mm/ W 175mm/ W 415g						
SRP: €	59,90					
		#	350		o*↓ \$	Mn



























ERGOGEL PLUG-IN 5183DET A2 8069	Q
Size: L 262mm/ W 216mm/ W 710g	
SRP: € 59,90	























BECOZ Because ECO is the answer

Integrating ecological awareness and advanced technologies has produced Becoz, the Selle Royal line of environmentally–friendly saddles. Over their lifespan, these saddles will have a significantly lower impact on the environment compared to traditional saddles.

MAIN FEATURES



LESS FOSSIL MORE GREEN

The environmentally-friendly saddle



CORKGEL

Gel combined with natural cork



NATURAL OIL

Formulated with the use of natural materials







ATHLETIC

BECOZ - 5288HRT A3 P001						₫Q.
Size: L 275mm/ W 159mm/ W 460g						
SRP: €	49,90					
		% .				



| MODERATE





BECOZ - 5289DET A3 P001

Size: L 270mm/ W 199mm/ W 575g

SRP € 49,90

















BECOZ - 5290DET A3 P001	ð
Size: L 260mm/ W 219mm/ W 775g	
SRP: € 49,90	























LOOKIN Visible Gel Comfort

The new Lookin line combines a refreshed design in addition to the visible Royalgel™. These saddles are available with Royal Vacuum Light (RVL) technology or in a handmade version.

MAIN FEATURES



ROYALGELTM

Maximum comfort, top pressure reduction



WATER RESISTANT

100% sealed and up to 20% lighter



HANDMADE

50 years of craftsmanship and technology



COOL COVER

Up to 25°C cooler in sunlight



FOAM MATRIX

Open cell structure



INTEGRATED CLIP SYSTEM

A practical utility attachment

Check-out which specific features are available for each singular model of saddle. To learn more, turn to the "Features" section on page 10.

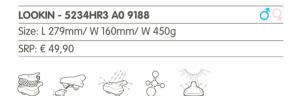




















LOOKIN HANDMADE- 1401DRG A0 6619

Size: L 276mm/ W 184mm/ W 350g

SRP € 69,90











LOOKIN - 5235HE3 A0 9188	ð
Size: L 282mm/ W 185mm/ W 525 g	
SRP € 49,90	













LOOKIN - 5235DE3 A0 9188 Size: L 269mm/ W 198mm/ W 595 g SRP € 49,90

















LOOKIN - 5236DE3 A0 9188 Size: L 260mm/ W 228mm/ W 780g SRP: € 49,90





















PREMIUM 100% COMFORT

Superior comfort for every taste.
Premium saddles are made using our innovative Royal Vacuum Light (RVL) to be 100% sealed and 20% lighter. Models are available for every bike and riding position.

MAIN FEATURES



ROYALGELTM

Maximum comfort, top pressure reduction



WATER RESISTANT

100% sealed and up to 20% lighter



INTEGRATED CLIP SYSTEM

A practical utility attachment



STRENGTEX

Superior strength saddle cover



E-BIKE

Designed for electric bikes



FOAM MATRIX

Open cell structure

Check-out which specific features are available for each singular model of saddle. To learn more, turn to the "Features" section on page 10.



3 3 4 4

₫Q DARDO - 5153HRC B3 8132 Size: L 297mm/ W 138mm/ W 335g SRP € 29.90





ATHLETIC

ARIEL FITNESS - 5057HRC A0 93A3	₫ 🤉	
Size: L 279mm/ W 166mm/ W 370g		
SRP € 44,90		















SHORE - 5117HEC A3 8096	₫Q.
Size: L 276mm/ W 149mm/ W 508 gr	
SRP € 34,90	











MODERATE

HZ TREKKING E-BIKE - 5485URT AO 8132

Size: L 256mm/ W 188mm/ W 520g

SRP € 44.90











đ **ELLIPSE MODERATE - 5139HEC A6 8132** Size: L 280mm/ W 181mm/ W 440g SRP € 39.90













ELLIPSE MODERATE - 5139DEC A6 8132 Size: L 266/ W 200mm/ W 540g

SRP € 39.90













đ FREEDOM STRENGTEX - 5119HEC A3 5301 Size: L 283mm/ W 184mm/ W 655q SRP € 34,90















FREEDOM STRENGTEX - 5119DEC A3 5301 Size: L 264mm/ W 201mm/ W 645g SRP € 34.90









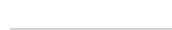






WAVE - 5113HEC B0 8096	
Size: L 274 mm/ W 168mm/ W 630g	
SRP € 34,90	
JNF € 34,70	





Size: L 254mm/ W 183mm/ W 655a

SRP € 34,90





WAVE - 5113DEC A9 8096









DRIFTER PLUS ANTRACITE - 5111UDT C3 8130

Size: L 270mm / W 245mm/ W 1185g

SRP: € 44,90







DRIFTER PLUS BROWN - 5111UDT C3 8129

Size: L 270mm/ W 245mm/ W 1185g

SRP: € 44,90













	270mm/ V				d
SRP: € 2	14,90 -	F)	 		
	Y E-BIKE - 259 mm/			-	C
	259 mm/			-	C
Size: L 2	259 mm/		n/ W 465	-	
Size: L 2	259 mm/	W 211mm	n/ W 465	-	d
Size: L 2 SRP: € 4 TORX -	259 mm/	W 211mm	n/ W 465	9	d



















MANHATTAN - 5112UDT A6 8698



Size: L 270mm/ W 245mm/ W 1205g

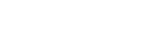
SRP: € 34.90











COAST - 5115DEC A9 8096



Size: L 257mm/ W 229mm/ W 745q

SRP: € 34,90











JOURNEY - 5169UEC A5 8698



Size: L 275mm/ W 251mm/ W 945g

SRP: € 29,90













JOURNEY DOUBLE SPRINGS - 5169UDC A3 8698



Size: L 275mm/ W 251mm/ W 1200g

SRP: € 29,90





















CLASSIC Ride in Comfort

Affordable comfort is found in our Classic line, manufactured to Selle Royal standards to guarantee a first-class saddle. This line utilizes RoyalgelTM in most models, an exclusive polyurethane gel that delivers superior comfort by reducing peak pressures in the sensitive areas by up to 40%. This range is suitable for most any kind of daily activity.

MAIN FEATURES



ROYALGELTM

Maximum comfort, top pressure reduction



INTEGRATED CLIP SYSTEM

A practical utility attachment



FOAM MATRIX

Open cell structure



EVERYDAY COMFORT

Affordable and versatile



MANGANESE RAIL

Extra-Light rail material



HANDMADE

50 years of craftsmanship and technology

Check-out which specific features are available for each singular model of saddle. To learn more, turn to the "Features" section on page 10.

SETA BLACK - 1286HRN A4 6600	ð
Size: L 278mm / W 143mm / W 252g	
SRP € 39,90	







SETA WHITE - 1286DRN A4 6605	Q
Size: L 270 mm / W 157mm / W 262g	
SRP € 39,90	









SELVA - 1290UR	N A0 661	3	₫Q
Size: L 279mm /	W 143mr	n / W 320g	
SRP € 39,90			
		Mn 25	









SUEZ - 1289URN A0 6605	₫Q
Size: L 285mm / W 139mm / W 315g	
SRP € 34,90	
0.0	







MACH - 8549 D48096	₫Q
Size: L 268mm/ W 140mm/ W 315g	
SRP € 14,90	















SIAM - 1200URN A0 4809	₫Q.
Size: 276mm / W 145mm / W 320g	
SRP € 12,90	







ATHLETIC

ALPINE - 8468HGC A4 8096	₫Q	
Size: L 256mm /W 158mm /W 450g		
SRP € 21,90		



AFRIKA - 1302URN A0 4809	₫Q.
Size: L 267 mm/ W 179mm/ W 350g	
SRP € 14,90	







AVENUE - 8466HGC A3 8096	đ
Size: L 273mm / W 171mm/ W 650g	
SRP € 27,90	





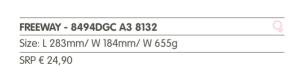
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AVENUE - 8466DGC A3 8096	Q,
Size: L 258mm/ W 183mm/ W 630g	
SRP € 27,90	

















MOODY SPRING - 8172DST A5 8698

Size: L 253mm/ W 183mm/ W 635g

SRP € 19,90









MAYA - 1400HEN A0 4809

Size: L 282mm/ W 166mm/ W 515g

SRP € 14,90







MAYA - 1400DEN A0 4809

Size: L 258mm/ W 189mm/ W 470g

SRP € 14,90







MOODY - 8072HRT A1 8067

Size: L 273mm/ W 174mm/ W 420

SRP € 12,90





MOODY - 8072DRT A3 8067

Size: L 253mm/ W 183mm/ W 405g

SRP € 12,90







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ROK - 8244G A7 8132

Size: L 134mm/ W 220mm/ W 875g

SRP € 34,90





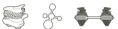
DRIFTER MEDIUM ANTRACITE - 8167UDT A2 8130

Size: L 251mm/ W 221mm/ W 1000g

SRP € 34,90







DRIFTER MEDIUM BROWN - 8167UDT A2 8129



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Size: L 251mm/ W 221mm/ W 1000g

SRP € 34.90







GIPSY - 8178UDT A2 8698

Size: L 260mm/ W 243mm/ W 1125g

SRP € 29,90







ROKKY - 8810GC A1 8132

Size: L 186mm/ W 221mm/ W 895g

SRP € 29,90















FREETIME - 8493DGE A8 8096	₫Q.
Size: L 218mm/ W 267mm/ W 790g	
SRP € 27,90	



ONDINA ANTRACITE - 8171US A3 8130	₫Q
Size: L 253mm/ W 214mm/ W 690g	
SRP € 24,90	



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HOLLAND - 82615G2A08132	₫Q.
Size: L 247mm/ W 219mm/W 665g	
SRP € 22,90	



SKY SPRING - 8184UST A3 8698	₫Q.
Size: L 277mm/ W 215mm/ W 879g	
SRP € 19,90	





F F F

STAR - 8484DGE A2 8067	₫Q
Size: L 227mm/ W 225mm/ W 785g	
SRP € 19,90	









₫Q









RODESIA - 1501UEN A0 6618	₫Q
Size: L 265mm / W 219mm / W 605g	
SRP € 19,90	
0.0	









CLASSIC UNISEX- 6954/5 A2 2010	₫Q.
Size: L 269mm/ W 235mm/ W 880g	
SRP € 14,90	









COUNTRY - 8275DET B0 8067	₫ 🤉
Size: L 255mm/ W 198mm/ W 605g	
SRP € 14,90	









CLASSIC UNISEX - 8261 A5 8067	₫Q.
Size: L 247mm/ W 219mm/ W 635g	
SRP € 13,90	















JUNIOR

Our Junior line is unisex and dedicated to Kids and Children that can have the saddle positioned at an height from the ground less than 635 mm. Our attention for the smaller riders is another way to support cyclists.



JUNIOR DESIGN
8159 B4 5202
L 229 mm/ W 171mm/ W 385g
SRP € 12.90



8550 A8 5201 L 231 mm/ W 152 mm/ W 315g SRP € 12,90



SLIDE DESIGN 8551 B0 5200L 249 mm/ W 143 mm/ W 325g
SRP € 12,90



JUNIOR BLACK 8159 B3 5267 L 229 mm/ W 171 mm/ W 385g SRP € 9,90



SPYDER BLACK 8550T A5 5267L 231 mm/ W 152 mm/ W 315g
SRP € 9,90



SLIDE BLACK 8551T B4 5267L 249 mm/ W 143mm/ W 325g
SRP € 9,90



JK JUNIOR 1700JRN A0 4809 L 243mm/ W 150mm/ W 300g SRP € 9,90



KID PU

6017JC A0 2010

L 229mm/ W 153mm/ W 355g

SRP € 6,90







ORIGINS Back in the saddle

An instant classic when it appeared in the '70s, this fusion of ultimate comfort and tradition has been re-created to combine strong, ultralight material with maximum support. A blend of timeless style, comfort and performance re-intepreted for a new generation that knows how to be retro-active.

CONTOUR

LEATHER COVER + STICHING



CONTOUR ROYAL LEATHER BLACK 9043 UR

Size: L 273mm/ W 160mm SRP € 89,90



CONTOUR ROYAL LEATHER BROWN 9043 UR

Size: L 273mm/ W 160mm SRP € 89,90



CONTOUR ROYAL NABUCK WHITE 9043 UR

Size: L 273mm/ W 160mm SRP € 89,90

CONTOUR

MICROTEX COVER



CONTOUR ROYAL MICROTEX BLACK 9043 UR

Size: L 273mm/ W 160mm

SRP € 59,90



CONTOUR ROYAL MICROTEX BLUE 9043 UR

Size: L 273mm/ W 160mm

SRP € 59,90



CONTOUR ROYAL MICROTEX WHITE 9043 UR

Size: L 273mm/ W 160mm

SRP € 59.90

AEROYAL



AEROYAL BLACK 449 UR

Size: L 275mm/ W 133mm

SRP € 39,90



AEROYAL WHITE 449 UR

Size: L 275mm/ W 133mm

SRP € 39,90









Through removable rings and two-piece body construction, the MANO Riding Positions Grip is customizable in 3 lengths (2 in the relaxed version) suitable for most types of shifter and handlebar configurations. This system allows you to customize the grip to the particular handlebar and the shifting system that you use.

MAIN FEATURES

- 3 ADJUSTABLE LENGTHS
- ERGONOMIC CLAMP DESIGN FOR AN INCREASED COMFORT
- INTEGRATED STAINLESS STEEL END-CAP
- TORX HEAD SCREW WITH ANTI-RUSH FINISH
- LIGHTER WEIGHT: UP TO 15%/25 GR LIGHTER THAN COMPARABLE MODELS.



The MANO grip is designed around the different riding positions: Athletic, Moderate, and Relaxed, to provide the optimum comfort for your riding style, while providing the perfect complement to your Selle Royal saddle.



MANO GR01ATH A5 G001

Size: L 120/130/140mm

SRP € 29,90





MANO GR01MO DA 5G001

Size: L 110/120/130mm

SRP € 29,90





MANO GROIREL A5 G001

Size: L 100/110mm

SRP € 29.90





MANO BECOZ utilizes our eco-friendly innovations, replacing fossil materials with natural alternatives. Through removable rings and two-piece body construction, the MANO BECOZ is customizable in 3 lengths (2 in the relaxed version) suitable for most type of shifter and handlebar configurations.

MAIN FEATURES

- 3 ADJUSTABLE LENGTHS
- IT OFFERS ENHANCED COMFORT BY COMBINING NATURAL PROPERTIES OF CORK WITH SOFT THERMOPLASTIC RUBBER.
- ERGONOMIC CLAMP DESIGN FOR AN INCREASED COMFORT
- INTEGRATED STAINLESS STEEL END-CAP
- TORX HEAD SCREW WITH ANTI-RUSH FINISH
- LIGHTER WEIGHT: UP TO 15%/25 GR LIGHTER THAN COMPARABLE MODELS.



The MANO grip is designed around the different riding positions: Athletic, Moderate, and Relaxed, to provide the optimum comfort for your riding style, while providing the perfect complement to your Selle Royal saddle.



MANO GR01ATH A6 G008

Size: L 120/130/140mm

SRP € 34,90





MANO GR01MOD A6 G008

Size: L 110/120/130mm

SRP € 34,90





MANO GROIREL A6 G008

Size: L 100/110mm

SRP € 34,90





The MANO ROYALGEL™ Riding Positions Grip is padded with Royalgel™, an exclusive polyurethane gel, patended by Bayer in Germany and exclusively licensed to Selle Royal, that gives a superior comfort. Comparative pressure distribution tests prove that Royalgel padding guaranties the highest level of comfort, reducing pressure peaks by up to 40%.

MAIN FEATURES

- ROYALGEL: UP TO 40% PRESSURE REDUCTION, FOR MAXIMUM COMFORT
- MANO ROYALGEL SHAPES ITSELF TO EACH INDIVIDUAL'S ANATOMY WHILE RIDING
- ALL WEATHER GRIP COVER MATERIAL AS USED FOR FISHING POLES AND CLIMBING AXES
- INTEGRATED STAINLESS STEEL END-CAP
- TORX HEAD SCREW WITH ANTI-RUSH FINISH



The MANO grip is designed around the different riding positions: Athletic, Moderate, and Relaxed, to provide the optimum comfort for your riding style, while providing the perfect complement to your Selle Royal saddle.



MANO GRO2ATH A2 T000

Size: L 130mm SRP € 39,90





MANO GR02MOD A2 T000

Size: L 110mm SRP € 39,90





MANO GRO2REL A5 TOOO

Size: L 90mm - L 130mm

SRP € 39,90









ACCESSORIES

Selle Royal bicycle lights and bags are compatible with the INTEGRATED CLIP SYSTEM, a patented technology on the rear of most of Selle Royal saddles.





BLINKING LIGHT

SR BY CATEYE BLINKING LIGHT

BLC4 A0 1223

SRP € 39,90

Auto-Motion Technology



SR BY CATEYE BLINKING LIGHT 5 LED

BLC3 A0 1223

SRP € 29,90



SR BY CATEYE BLINKING LIGHT 3 LED

BLC2 A0 1223

SRP € 14,90



SR BLINKING LIGHT

BLS 1 A0 1253

SRP € 9,90



SR BAGS

SR NEW BAG RB03 01

Size: Large SRP € 29,90



SR NEW BAG RB03 00

Size: Medium

SRP € 24,90



SEAT COVER

GEL SEAT COVER MEDIUM

SCGM000 A0 6620

SRP € 14,90



GEL SEAT COVER MEDIUM INDENT	
SCGM100 A0 6620	
SRP € 14,90	

GEL SEAT COVER LARGE	
SCGL000 A0 6620	
SRP € 14,90	





P.O.P. MATERIALS

DISPLAY CUSTOMISATION KIT

Tegometall/Slatwall customisation kit

- Pre-cutted branded header
- Pre-cutted lines explanations in English, Dutch or German
- 5 pre-cutted layers to create a uniform background (each 100cm x 40cm)

UK KIT: SRTC 1I 0000

NL KIT: SRTC 1J 0000

DE KIT: SRTC 1K 0000

SRP € 70,00



GEL COLUMN

Self standing carton display to show the different performance between standard foam, standard gel and our innovative gel

- With 3 different paddings (foam, ordinary gel and RoyalgelTM) and 1 metal ball
- Texts in 3 languages (English, German, Dutch)
- Size: 31cmx23cmx85cm

SRTC 10 0000

SRP € 30,00



BANNER

- 3 attractive graphics inspired to "Naked Bike Ride 2011", an event of our Worldwide Cycling Atlas project
- Recycable texture and components with an eco-friendly printing
- Suitable for windows (4 suckers) or wall (4 eyelets)
- Size: 200cmx80cm

BANNER REDUCE CO2 EMISSION: M744

BANNER XTREMELY TIRED: M745

BANNER THINK BIKE: M746

SRP € 30,00







STRENGTEX TABLE DISPLAY

A display designed to support our shop in explaining the innovative strengtex material

- Grey & White metal
- Innovative design
- Suitable to hang all Strengtex saddles
- Size: 29,5cmx34cmx16cm

SRTC 1H 0000

SRP € 30,00



GRIP DISPLAY

Display to test and try in the shop the quality of SR grips

- Pearl white metal
- Slatwall system compatible
- Adaptable to present 6 grips in 3 different riding positions
- Size: 40cmx50cmx30cm

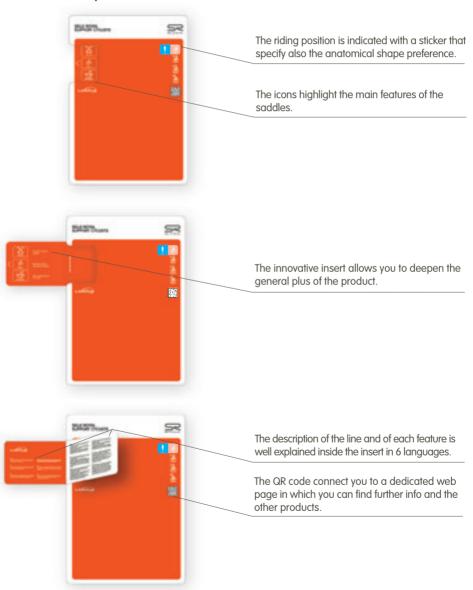
SRTC1F0003

SRP € 50,00



HOW TO READ OUR NEW PACKAGING

Innovative, user-friendly, and suitable for the environment. Our new packaging is realized on a FSC certificated paper and designed to help you learn more about individual Selle Royal saddle features.



ARE YOU A DEALER? GEO-LOCATE YOURSELF!

contact information.

Are you a Selle Royal dealer and wish to be listed on our website where potential customers can easily find you? Then please visit

http://www.selleroyal.com/New_Dealer.aspx and carefully enter your details in the registration form. You may also attach photos and provide a link to your website and other

Take advantage of this excellent possibility to have higher visibility on the web by appearing as an exclusive Selle Royal partner!





The "Worldwide Cycling Atlas" is an editorial project of Selle Royal that aims to develop a worldwide roster of the most significant projects, organizations and individuals that share our vision of cycling and life.

Whether you are part of a bicycle advocacy group, or simply people that use the bike as leitmotiv, you may register your association, project, or group, while adding videos, photos or other content.

A book will be published and distributed around the world to give higher visibility to these diverse initiatives, and every year a commission will then reward the best stories on the basis of their creativity and environmental and social relevance.

www.worldwidecyclingatlas.com/participate













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SELLE ROYAL SUPPORT CYCLISTS